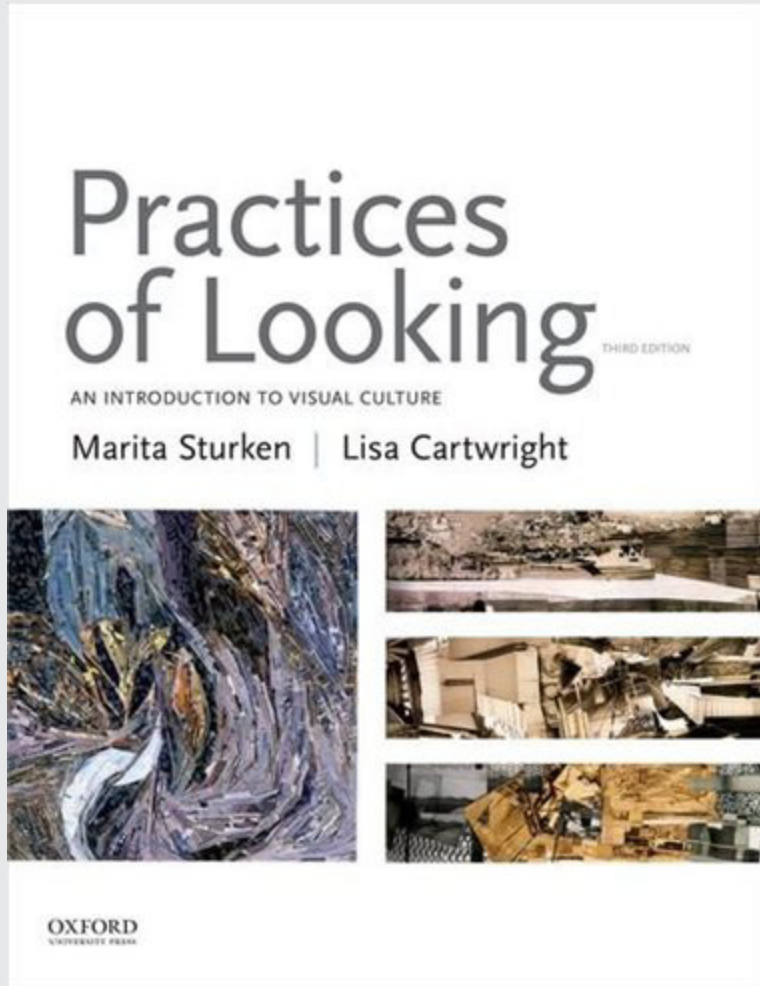


***Practices of Looking- An Introduction to Visual Culture***

**Marita Sturken and Lisa Cartwright**  
**Oxford University Press**  
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*Practices of Looking* is a great resource for art teachers, as it compels the reader to think about visual culture from an interdisciplinary perspective. Now in its third edition, this book focusses on visual, communication, media, and cultural studies to investigate how images and the activity of looking carry meaning within and between different arenas in everyday life. The contemporary visual cultural landscape is represented and includes topics like the increasingly rapid global circulation of media, the rise of design and DIY cultures, digital media art and activism, and challenges to photojournalism and news media. This book is a great resource for courses in secondary classrooms across a range of disciplines. For example, In this updated edition, there are many discussions of mobile looking, camera tactics, and meaning-making through examples including body cameras, drones, social media



activism, and citizen journalism. Also, content about digital media art practice and video game cultures are included in the updated text. There is an enhanced focus on visual practice, emphasizing the strategies used to introduce previously marginalized work. *Practices of Looking* has a critical coverage of media infrastructures, brand culture, social media marketing, humanitarian campaigns, environmental issues, and the sharing economy. The built environment is discussed in great detail in terms of design, architecture, and visual activity.

In softcover and with full colour images, *Practices of Looking* is a valuable and relevant resource in line with many of the curriculum topics in present day classrooms.

*Reviewed by Heather Pastro*  
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